

HOLLAND CHORALE

TICKET REPORT

2017 HOLIDAY CONCERT

First Reformed Church December 17, 2017

Online tickets purchased through Eventbee:	166
Tickets purchased at door and via phone:	243
Complimentary tickets used:	64
Volunteers in attendance:	10
TOTAL IN ATTENDANCE:	483

ONLINE/EVENTBEE STATISTICS FOR 2017 HOLIDAY CONCERT:

336 Views

166 tickets sold

62 transactions

QUICKBOOKS MAILING LIST STATISTICS FOR 2017 HOLIDAY CONCERT:

65% New people added

35% Already in QuickBooks

88% Adults

12% Students

ONLINE/EVENTBEE COMPARISON TO PREVIOUS CONCERTS:

Event	Views	Tickets
2017 Holiday	336	166
2017 Fall	188	31
2017 Winter (2/26/17)	243	15
2016 Holiday	239	80
2016 Fall	153	43

