

Holland Chorale
Board Meeting
Feb 4,, 2020

Report of Development Activities January 2020
From Jennifer Brunk

Funding Activities and Goals for 2019-20 Season

Concert Sponsors - \$25,000 total for season

1. Holiday Concerts (Dec. 8), goal \$7,500
 - a. **Raised: \$6,972 from two sponsors**
2. March Concert (March 15) \$7,500 goal
 - a. **\$5,000 highly likely from Prince Foundation.** I asked for \$7,500. I spoke with Mrs. Broekhuizen's personal assistant last week. The request was received and instead of waiting until the end of this month to issue a check, she will ask Elsa to approve it this week due to our need to prepare the concert program.
 - b. Other prospects still in the works are Doug and Sandra DeKock (\$2.5k), Steve DiWitt (\$2.5k), Appledorn/Heritage Senior Communities (\$1,000)
 - c. Margie Amon submitted a request with Spectrum Health
 - d. I might email long time alumni singers to chip in for a combined gift.
3. Beethoven's Ninth with HSO (April 18)?
 - a. This will have to be a sponsor who does not expect recognition at the concert.
4. Chanticleer Concert (May 1) \$10,000
 - a. **Anonymous Sponsor - \$2,500**
 - b. Sponsor requests submitted to:
Meyer Music, West Michigan Piano, Warner Norcross Holland
 - c. Prospects yet to be contacted:
Lee and Jane Bosko, Holland Doctors of Audiology, Gregory Frey, Lighthouse Insurance Group

Strategic Planning Funding

1. I submitted the application for a Professional or Organization Development Minigrant (POD) which provides up to \$1,500 for this type of need. This is a small grant opportunity through MCACA (Michigan Council for the Arts and Cultural Affairs).
 - a. **If awarded, funds must be expended by Sept. 30, 2020**
 - b. Another grant can be applied for, due Aug. 1 for use Oct. 2020 - Sept. 2021.
 - c. Receiving consecutive grants for the same project is feasible.

Respectfully submitted, Jennifer Brunk