

HOLLAND CHORALE
BOARD OF DIRECTORS MEETING
JUNE 8,2020 – ZOOM

PRESENT: Jean Lemmenes (Vice President), Carol Zeh, Pam Wells (President), Terri Borgman, Jenny DeGraves, Betty McLarty (Operations Manager), Maura Reynolds, Julie Anderson (Treasurer), Mihai Craioveanu, Patrick Coyle (Artistic Director), Sally Zenas (Secretary)

NEW BOARD MEMBER: Tom Busa

ABSENT: Pam Pierson, Ruth Hofmeyer

Meeting was called to order by president Pam Wells at 7:00 pm.

MINUTES: A motion was made and seconded to approve the minutes of the May 4, 2020 BOD meeting. Motion passed unanimously.

ADDITIONS TO AGENDA: 1. Jean Lemmenes introduced new board member, Tom Busa. Patrick announced that Jay Gainforth will join the board as the Artistic Committee representative.
2. Grand Night for Singing Report

EXECUTIVE COMMITTEE REPORT

1. **2020-2021 SEASON DISCUSSION:** Patrick reported that it is unlikely that the Chorale can perform a fall concert in the standard way. He and the Artistic Committee are exploring options: a collaborative virtual concert with three or four other choirs is being considered with each choir providing 20 minutes of music, performed virtually, and edited by professional audio and video engineers. Patrick recognizes the challenges of such a concert: teaching the music; helping singers with technology; handling the logistics. He will continue to work on these challenges with the help of the Artistic Committee.
2. **HOLLAND CHORALE DUES DISCUSSION:** Normally dues are \$200 for the year or \$100 per semester. Discussion focused on adjusting dues because of the unsettled 2020-2021 concert season. **A motion was made and seconded to make dues for the first semester of 2020-2021 \$50, while also encouraging members to pay the normal \$100 if they are willing and able. Motion passed unanimously.** A decision about dues for the second semester has been postponed. An email will be sent to singers addressing the financial situation of the Chorale and explaining the temporary change in dues.
3. **PROGRAM BOOKLET DISCUSSION:** The board agreed that there was no need for a printed program for the proposed virtual fall concert. This decision will be revisited for future concerts. The current focus is getting concert sponsors. Virtual advertisers may be considered for the Holiday Concert.
4. **MEETING DATES AND LOCATION FOR 2020-2021:** Betty has prepared a meeting calendar which is attached. Meetings will be the 1st Monday of each month. When a holiday falls on that date, the meeting will be moved to the 2nd Monday of the month.

5. **ELECTION OF OFFICERS: A motion was made and seconded to elect the following officers for the 2020-2021 year (July 2020 – June 2021): President – Jean Lemmenes; Secretary – Maura Reynolds; Treasurer – Julie Anderson. Motion passed unanimously.** Pam Wells will continue serving on the Board of Directors and Executive Committee as Past President.

6. **APPROVAL OF NEW BOARD MEMBERS: A motion was made and seconded to approve the appointment of three new members to serve on the Board of Directors: Jenny DeGraves, Tom Busa, and Jay Gainforth. Motion passed unanimously.**

TREASURER’S REPORT: Julie explained two budgets for the 2020-21 fiscal year. Plan A reflects a normal season without Covid-19 and is based on figures from past years. Plan B is our tentative operational budget, with the understanding that changes may be needed in the future.

-Motion made and seconded to approve plan A budget as prepared by Julie Anderson for MCACA Grant, final report. Motion passed unanimously.

-Motion made and seconded to approve plan B budget as an operating budget for 2020-2021 with the understanding that it will change throughout the year because of the circumstances. Motion passed unanimously. This budget reflects no increase in staff wages.

-Motion made and seconded to strive to give staff an increase in pay for the year 2021-2022 if circumstances allow it. Motion passed unanimously.

OPERATIONS MANAGER’S REPORT: Betty’s monthly report is attached. Since we will no longer present our 60th Anniversary Concert, which was cancelled in March, Patrick will inform previous artistic directors Ryan and Meredith.

WORKING BOARD UPDATES

GRAND NIGHT FOR SINGING-HOME EDITION: Jean reported that they are on target with goals for this event which will be held virtually on June 18. Carol and Jean are in close communication, and much of the video has been done. The Holland Chorale has its own YouTube channel: people are encouraged to subscribe. Over \$5,000 has been received for the matching fund; an individual donation of \$1,000 has been received. Immediately following the event, there will be a virtual After Glow for all donors, board members, committee members, and singers

GRANTS: Pam Pierson’s email report is attached.

COMMUNICATIONS/MARKETING: Carol reported that Music Mondays have been well-received. She also put together a short video of singer reflections for the Grand Night for Singing-Home Edition premier video.

TICKET MANAGER: Terri Borgman and Ruth Hofmeyer will handle ticketing for the 2020-2021 season if there are concerts requiring tickets.

GOODWILL AMBASSADOR: Please notify Terri Borgman of any notes that should be sent on behalf of the Holland Chorale.

Meeting Adjourned: 8:50 pm.

Next Concert: TBD

NEXT MEETINGS: Executive Committee Sunday June 28 – 4:00 – ZOOM (Additional meeting
June 14 – 4:00 if needed)

Board: July 13 - 7:00 via ZOOM

Sally Zenas and Maura Reynolds, Dual Secretaries for June