

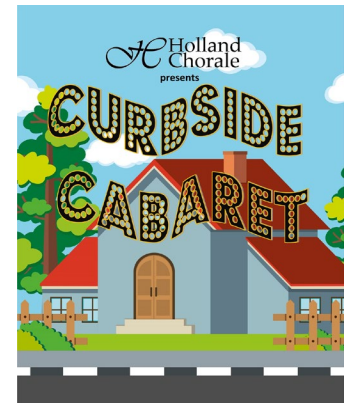
**Executive Committee & President Report - HC Board meeting, Sept 14, 2020**  
**Submitted by J. Lemmenes**

1. **19-20 Fiscal Year Annual Report is finished and inserted at end of this report. (Thank you, Julie)**
2. **Data Arts Report for MCACA is almost finished (Julie is waiting on a few items)**
3. **Prince Foundation Season Benefactor (\$15,000)- Discuss when to announce**
4. **Small Business Grant - we did not receive the grant.**
5. **Annual Meeting - review for Tuesday. Here is the agenda.**

**Holland Chorale Annual Meeting**  
**Tuesday, Sept 15, 2020, 7:00-7:20**

**Agenda:**

- Welcome and Introductions-Jean
  - Acknowledgement of Volunteers - (Pam & Maura)
  - Ongoing volunteer opportunities (Curbside Cabaret, Operations committee (Carol), Board member, etc...) - Jean
  - Operations Manager (brief intro) - Betty
  - Treasurer's report - Julie
  - Patrick— season preview
  - Q&A - submitted ahead of time via email
6. **Fall Fund Raiser - Curbside Cabaret (see next page for update summary)**  
**\*Thank You, Carol, for your great work on the logo.**
  7. **Music Monday's & Beyond - Discussion on idea**
    - 1st Monday: Music Monday Special Edition (new videos from members or new virtual video like "One Voice")
    - 2nd Monday: Music Monday Chorale Spotlight
    - 3rd Monday: Music Monday Interlude (Patrick, Jean, other leadership giving Video updates on season)
    - 4th Monday: Music Monday Revue (like our summer Music Monday)**(Always include a music component)**



**8. Information:**

- **Term Clarification Update - Carol is now listed as an At-large member**
- **Other Information— Tom is our Strategic Planning Champion**
- **Vice President seat will stay empty for now. We will discuss this more at the October meeting**

**Development Update**

1. Tom Busa is working with Jean on trying to secure a Haworth sponsor for the Virtual October Concert.
2. Jennifer Brunk will continue to consult with Jean, but due to family and personal issues, will do no in-person development work during the pandemic. Jean is comfortable with this arrangement and feels well-prepared with continued consultation with Jennifer.

3. Jean will get contact information from Jennifer to work on asking Jack Miller Foundation to sponsor our Virtual Christmas concert. They have sponsored it in the past.

### **Curbside Cabaret Fall Fundraiser Update**

#### **Summary of Sub-team Meeting, Plus Conversation with Patrick on Sept 10 & 11, 2020**

**Full team includes: Patrick (Music & rehearse), Betty (Admin), Jay (Scheduling), Dave (business venues), Jean (team lead)**

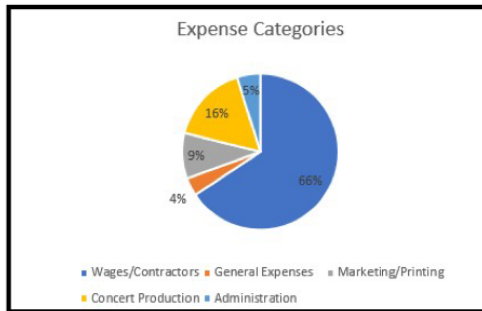
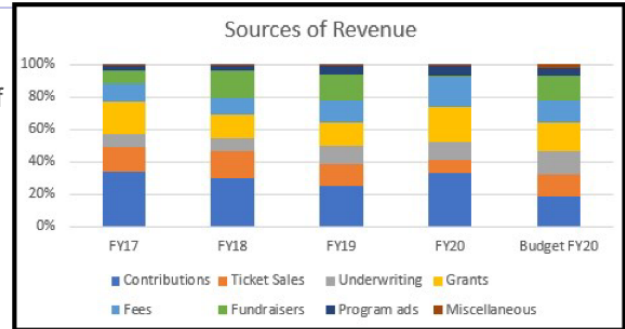
1. To make sure we are all on the same page:
  - We will sing only outdoors
  - We will use a battery operated bluetooth speaker connected to a mobile phone or iPad (water proof if possible)
  - No microphones
  - \$200 for 30 minuets
  - This is for neighborhood or family gatherings, plus business and restaurant gatherings.
  - There will be set days and time frames for people to sign up for. We discussed having an addicition \$50 to request a special day or time not on our schedule. This is still up for more discussion.
2. Dates: October 2, 6-8; October 3, 3-6; October 4, aft. Rain plan; October 9, 6-8; October 10, 3-6; October 11, aft. Rain plan; October 16-18 if needed.
3. Venues need to provide 10 feet space between singers and audience for safety, plus encourage use of masks and 6 feet spacing between non-family groups.
4. We will put together a bad weather policy:
  - Possibly \$100 back, realizing it is a fundraiser
  - Reschedule for the Sunday rain day option
  - Only reschedule if below a particular temperature, raining, high winds, etc.... Yet to be determined.
5. Betty is putting together two forms:
  - A. Google doc with names of singers who sign up to participate
  - B. Google form to use for venues and people who want to hire us. This will become a link to insert Into Email Blast and Social Media
  - C. Each on the team will have access to these forms
6. Jay has put together a Google Form for the singers who sign up to let us know their availability on the dates so Patrick knows who to put together in groups. Jay will also take care of putting together the schedule. We will each have access to this spread sheet.
7. Patrick will pick out music, put together who sings with who, and rehearse the groups. (possibly include Trent to help rehearse the groups.)
8. Publicity - Carol has created the graphic. (Thank you, Carol) Jean will write copy for social media & email blast. Maura who take information from this for the sentinel. All advertising will include the

link to the Google Form for people and venues to sign up. Possibly include Betty's email to get the link for newspaper press.

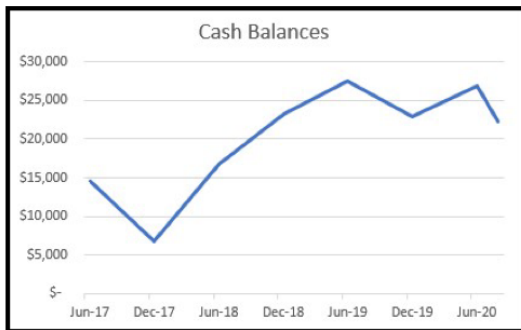
## 2020 ANNUAL REPORT

### FY20 Financial Results (July 1, 2019 to June 30, 2020)

- Budget created with goal for inflows to cover outflows of additional activities due to anniversary season
- Covid-19 pandemic abruptly halted season and plans for 60th anniversary concert, collaboration with Chanticleer, and participation in concert with Holland Symphonic Orchestra
- Adapted to changes in last portion of fiscal year to avoid lay-offs and to continue providing quality music to audience and members amidst global pandemic in new ways



	Actual FY17	Actual FY18	Actual FY19	Actual FY20	Budget FY20
<b>Revenue sources</b>					
Contributions	40,972	30,929	25,789	29,020	22,000
Ticket Sales	17,869	17,635	14,066	7,614	15,600
Underwriting	10,165	8,080	11,900	9,472	17,000
Grants	23,969	14,609	14,770	19,813	21,000
Fees	13,096	11,358	13,860	15,850	15,850
Fundraisers	9,880	17,317	16,864	887	17,750
Program ads	3,975	3,650	6,010	6,170	6,000
Miscellaneous	403	46	457	36	1,940
<b>Total Revenue</b>	<b>120,329</b>	<b>103,624</b>	<b>103,716</b>	<b>88,862</b>	<b>117,140</b>
<b>Expense Categories</b>					
Wages/Contractors	65,176	62,894	61,055	62,592	69,580
General Expenses	7,553	7,220	2,832	3,588	3,650
Marketing/Printing	8,685	11,968	7,297	9,003	10,500
Concert Production	26,203	16,628	16,606	15,546	24,600
Administration	3,303	3,222	2,883	4,587	4,300
<b>Total Expenses</b>	<b>110,920</b>	<b>101,932</b>	<b>90,673</b>	<b>95,316</b>	<b>112,630</b>
<b>Net Income</b>	<b>9,409</b>	<b>1,692</b>	<b>13,043</b>	<b>(6,454)</b>	<b>4,510</b>



### Organizational Highlights:

- Adventures in Harmony—reaching out to area high school students
- 15 new members joined the Chorale plus 6 returned from previous years
- 60th anniversary season for 2019-2020, including a free community kick-off concert and former directors participating in spring concert
- Planned collaboration with world-renowned A capella group, Chanticleer, and involvement with local high schools

