Holland Chorale Board Meeting September 14, 2020 7 pm via Zoom

Attending: Terri Borgman; Tom Busa; Patrick Coyle; Mihai Craioveanu; Jean Lemmenes; Betty McLarty; Maura Reynolds; Pam Wells; Carol Zeh

Absent: Julie Anderson; Jenny DeGraves; Jay Gainforth; Ruth Hofmeyer

- 1. Jean called the meeting to order at 7:05 pm
- 2. Minutes were approved. There were no additions to the agenda.

3. Executive Committee Report

- a. Carol will post 2020 Annual Report
- b. Julie needs some info from Patrick to complete the report for MCACA. Jean will send Patrick a list of what's needed.
- c. We should be receiving \$7,500 from Prince Foundation soon (second installment from the foundation). We discussed publicizing Prince Foundation season sponsorship: we will announce via Facebook, press releases, email blasts, etc. Patrick will announce the season and sponsorship as part of next week's Music Monday. Carol has added the Prince Foundation sponsorship to the logo for the season.
- d. We not receive the small business grant.

4. Annual Business Meeting

- a. Singers have been emailed about the Annual Meeting on Tuesday September 15. They are asked to send any questions beforehand or use the chat function during the meeting.
- b. Pam has made a list of volunteers; she and Maura will read to thank them

5. Curbside Cabaret

- a. We will sing outdoors only, no microphones, \$200 for 30 minutes.
- b. Carol has created a logo
- c. Google form is being created to sign up to sing or to host a cabaret.
- d. Sub-team meetings will be making decisions about weather plans and other items. Maura will use this information to create press releases.

6. Music Mondays and Beyond

- a. We will vary the offerings, possibilities are included in the Executive Committee report. We will be flexible with our offerings.
- b. Terry suggests that a history of the Chorale be included in one of the Mondays
- c. Patrick strongly believes that there should be a music component with every offering: wouldn't necessarily have to be sung by the Chorale.
- d. Tom has several singers lined up for Spotlights.

7. New Business

a. Terry will work with Ruth on tickets and has volunteered to work on Grand Night for Singing. Terry is looking for a co-chair for GNfS.

8. Treasurer's Report

- a. We are still managing our cash well given the circumstances
- b. First semester dues are beginning to come in (12 have paid so far with \$50); Julie believes these will be lower than projected. 36 singers have replied that they will sing this season. About 40 participated in *One Voice*.
- c. Julie hopes to get a boost from the Prince Foundation funds and the Curbside Cabaret.

9. Artistic Director Report

- a. Fall Concert will be October 25 so that the singers have enough time to rehearse. Most singers sang in groups for *One Voice*, and Patrick expects that to be the pattern for the Fall Concert. While the video for the Fall Concert is being edited, the Chorale will begin rehearsing for the Holiday Concert.
- b. Selections for the Fall Concert were reconsidered after some difficulties with taping *One Voice*. Patrick believes that 40 will be an appropriate number of singers.

10. Operations Manager Report

a. Betty needs information from Patrick about the music for the Fall Concert to get license syncing.

11. **Development Report**

- a. Tom is working with Jean to see if Haworth will sponsor the October concert.
- b. Jennifer Brunk will consult but will do no in-person solicitation.
- c. Jean will get contact info from Jennifer and will see if the Jack Miller Foundation will sponsor the December concert.

12. Operations Committee Report

a. No news to report. Carol will reach out to singers who have not completed the survey. Carol is also working out details for taking attendance at rehearsals.

13. No reports from Special Projects, Librarian, Tickets, Individual Fund Raising, Goodwill Ambassador

14. Grants

- a. Betty and Jenny worked together on a new grant, Network for Good.
- b. Jenny is putting together a calendar for grant application deadlines.

Final Comment: The meeting moved well, helped by having written reports before the meeting. Carol asked that reports be sent as PDFs since that makes her posting easier.

Meeting was adjourned at 8:25 pm

Respectfully submitted, Maura Reynolds Secretary