

Holland Chorale  
Board Meeting  
October 5, 2020  
7 pm via Zoom

Attending: Tom Busa; Patrick Coyle; Jenny DeGraves; Jean Lemmenes; Betty McLarty; Maura Reynolds; Pam Wells; Carol Zeh

Absent: Julie Anderson; Terri Borgman; Mihai Craioveanu; Jay Gainforth; Ruth Hofmeyer

1. Jean called the meeting to order at 7:05 pm.
2. Minutes of September 14, 2020, were approved as submitted.
3. Correction to the agenda: Dates for future executive committee and board meetings should be Sunday, October 25, 2020, 4 pm via Zoom (Executive Committee) and Monday, November 2, 2020, 7 pm via Zoom (for Board).
4. **Executive Committee and President's Report** (posted) Two major issues:
  - a. need for new board members (probably two), including someone who might serve as vice-president in the future since that position is currently unfilled. Patrick suggested music educators Jonathan Van Eyk or Parks Payton; others suggested by the Exec Comm were Beth Carroll; Mike Pikaart; Kent Van Til; Jim DeBoer; Bill Bird; Steve Hook. After discussion, it was decided that the top potential board members were Jim DeBoer; Jonathan Van Eyk; Bill Bird. Beth Carroll is in reserve in case others are not able. Carol will contact Bill Bird about interest; Jean will contact Jonathan Van Eyk; Maura will contact JimDeBoer. Jean asks that these first contacts be made by October 18.
  - b. consideration of having Jean remain as president for a second year to ensure a smooth transition. There was support for this option.
  - c. Year-end campaign letters. Last year we raised \$6,375 through these letters, including a \$1,500 gift from Haworth. We mailed about 500 letters in early November. Patrick and Jean will sign the letters; volunteers from the Board and the Chorale will address.
  - d. We received \$1,000 gift from Haworth to sponsor the October concert. They apologized that the amount was less than the \$1,500 given last year.
  - e. There will be a final report on the Curbside Cabarets at the November board meeting.
  - f. Betty will work on sections of the MCACA final report; Jenny will shadow.
  - g. Tom has a Spotlight ready for next week's Music Monday, focused on Joe Terpstra.
  - h. Maura will write minutes for the Annual Meeting.
5. **Treasurer's Report** (posted)
  - a. Julie reports that our cash position is about the same as last year at this time.
  - b. She looks forward to receiving money from fundraising and thanks Jean for securing sponsorship from the Prince Foundation.
6. **Artistic Director's Report** (posted)
  - a. Under the circumstances, things are going well. Response has been good.

- a. Recording begins tomorrow night with more on Saturday. It's not possible to hear over Zoom how well individuals have learned the music. Patrick will know more about singers' preparation when recording begins.
  - b. Patrick is being flexible about recording, but needs to have taping completed next week to allow time for editing.
7. **Operations Manager's Report** (posted)
8. **Working Board Updates**
- a. Operations Committee: Carol has downloaded information from the surveys and is contacting those who did not complete the survey and/or pay dues.
  - b. Communications/Marketing: need to think about how to promote this concert. Carol is working on a fall theme for the October concert. Email and Facebook blasts will begin soon. Probably no ads will be taken out.
  - c. Special Projects Support: Jay has helped with fall fundraisers
  - d. Librarian: no report
  - e. Ticket Manager: no report
  - f. Good Will Ambassador: Terri is sending thank you letters to singers and hosts for the Curbside Cabarets.
  - g. GNFS: no report
  - h. Individual Fundraising: no report
  - i. Grants: Julie has shared with Jenny a list of grants received in the past. Unfortunately, several have frozen. Jenny is creating a spreadsheet of deadlines for possible grants.
  - j. Strategic Planning: no report

Jean adjourned the meeting at 8:35.

Next Concert: Sunday, October 25, 2020 7:30 pm on Chorale's YouTube site.

Next meetings: Executive Committee: Sunday, October 25, 2020 4 pm via Zoom

Board Meeting: Monday, November 2, 2020 7 pm via Zoom