

Holland Chorale
Board Meeting
Monday, November 2, 2020
Via Zoom

Attending: Julie Anderson; Terri Borgman; Patrick Coyle; Jay Gainforth; Ruth Hofmeyer; Jean Lemmenes;
Betty McLarty; Pam Wells; Carol Zeh

Absent: Mihai Craioveanu; Maura Reynolds, Tom Busa, Jenny DeGraves

1. Jean called the meeting to order at 7:05p.m.
2. Minutes of the October board meeting were approved.
3. There were no additions to the agenda.
4. **Executive Committee and President's Report** (posted)
 - New board member recruitment--Jim DeBoer was very interested in the position, but after reflecting on it, he declined. He said keep him in mind for the future, when he is no longer a full-time faculty member. He also might be interested in the artistic committee or development in the future. Next steps are to ask Beth Carrol Perez and possibly a West Michigan choral music teacher (Rachel Andrews or Aaron Goodyke or Shari Munger or Parks Payton or Erin Steere). For current singers, Steve Hook, Kent VanTil, and Mike Pikaart are options as well. Christopher Fashion, Erika Blom, and Holly Israels are other ideas. Our top three for outreach are: Beth Carrol Perez, Parks Payton, and Rachel Andrews. Jay will call Parks. Carol will call Rachel, and Pam will contact Beth.
 - Report on Curbside Cabaret--see report. There were lessons learned around communication and organization. There is concern that we may need an official statement around the use of small groups to help raise money. This idea needs to go back to the artistic committee and we can revisit this as we see the status of the pandemic.
 - Year-end giving campaign--It would be best to use mail merge to put people's names on the year-end letters. Betty already sent the database to Patrick.
 - MCACA--Jean and Pam P spoke recently and have ideas for moving forward. Pam P will stay on as a volunteer consultant.
 - Review of Fall Live-ish concert--nice comments from the board about the concert.
 - Looking ahead--Looking ahead to the second semester. Repertoire choice would need to be made in November and choices for a live concert are very different than choices for a virtual concert. There is also some fatigue among singers for rehearsing and recording for a virtual concert. We need to think about other options for March. Patrick is doing some research to see what might be possible. One option would be to use large rehearsal spaces for small ensembles to rehearse live. We may want to survey singers to see who might be comfortable with this approach.
 - Development report--Jennifer and Jean texted today and hopefully Jean will be able to contact Jack Miller about a sponsorship for the Holiday Concert. Betty has a possibility of a \$2500 sponsor for a future concert as well.
5. **Treasurer's Report** (posted)--Our financial position is stable and relatively similar to where we were at this time last year. We need to keep an eye on things and continue to bring in sponsors. We need to discuss member dues for the second semester as well. One option is to not expect further dues but to encourage donations if people felt like doing so. Julie needs to look at our financial situation to make sure this is viable. \$50 for the entire 2020-21 season. Motion was made to have a \$50 flat fee for the season. Motion passed.
6. **Artistic Director's Report** (posted)--Nothing new to report. We had a short discussion of what a plan B might be if we weren't able to record in small groups. One option would be to have everyone record their own videos at home and send them in.
7. **Operations Manager's Report** (posted)--Nothing new to report.
8. **Working Board Updates--**

- **Carol--Operations Committee:** Logistics around recording schedules. Photo book for Jason Warners is in progress.
- **Ruth--Librarian:** Ruth will get with Jo to continue with filing/organizing the music library.
- **Terri--Thank yous:** Curbside cabaret thank yous have all been sent. Plan B for Grand Night for Singing. Our current location was purchased by Third Coast Church. They are still planning to rent out the space for events. Terri is working to see if we can still use the space. We also need to see if May will be tenable for live singing. (Other options--Saugatuck Center for the Arts, Feldt Mansion, Eldeans,...) Terri will do more investigation in January.

Next Concert: Virtual Holiday Concert, Sunday, December 13, 2020

Next meetings: Executive Committee Sunday, November 22, 2020

Board meeting Monday, December 7, 2020 (via Zoom)

Respectfully submitted,
Pam Wells
Secretary Pro-tem