

Holland Chorale Board Meeting
January 11, 2021
7 pm via Zoom

Attending: Julie Anderson; Terri Borgman; Tom Busa; Patrick Coyle; Jean Lemmenes; Betty McLarty; Maura Reynolds; Pam Wells; Carol Zeh

Absent: Mihai Craioveanu; Jenny DeGraves; Jay Gainforth; Ruth Hofmeyer

1. Jean called the meeting to order at 7:10 pm.
2. Minutes of December 7, 2020, were approved as submitted.
3. There were no additions to the agenda.
4. **Executive Committee and President's Report** (posted)
 - a. The Executive Committee has suggested a team approach for the MCACA grant. Jenny will work on other grants. Betty will chair the new group. Jean will be ex officio. Pam Pierson will also consult. Also serving will be Patrick representing staff and Carol representing communication. This approach will ensure a smooth transition and build on our previous successes with this important grant. It was moved and supported to use this team approach.
 - b. Music Mondays have been well received. The theme rotates among reviews (songs previously recorded by the Chorale); spotlight (highlighting a Chorale member); interlude (interview or update); special edition. It's been good to have these reminders of the Chorale when we're not able to have concerts. Perhaps over the summer, we would send monthly or incorporate into a monthly newsletter. Jean will interview previous artistic directors for future interludes. Consensus is to keep this pattern in spring and revisit in summer.
 - c. Board recruitment remains a challenge, complicated by the pandemic. The Executive Committee suggests a pause. The board is encouraged to use these next weeks to brainstorm names; we'll discuss at March meeting.
 - d. Year-end fund-raising. Net of gifts is \$7,475 (about \$1,500 more than in 2019). Some increased their gifts; others who had not contributed for several years made a gift. There was discussion about a spring fund-raising letter; consensus was not to do this because of concern about donor fatigue and the fact that larger donors would be asked to help support GNfS.
 - e. Board will meet March 1, not February 1.
 - f. Development report: Jack Miller gave \$5,000 for the holiday concert. Betty and Jean are working on sponsorship for the spring concert. Jennifer Brunk has not returned her contract; Jean will follow up with her. Jean will reach out to Gary Bogle about being a concert sponsor.
5. **Treasurer's Report** (posted) With fund-raising and the MCACA money coming in February (typically 85% of the grant), our financial position is good for the fiscal year. Julie issued the 10-99 reports.
6. **Artistic Director's Report** (posted) Patrick intends that the Chorale will sing in small groups for the April concert, rather than deal with individual videos, and hopes this will be more a rewarding experience for singers. He has scheduled a Zoom meeting with the singers, to answer questions and talk about what's ahead. He has conducted one audition and hopes to have more.

7. **Operations Manager's Report** (posted) Betty has spoken with Pam Pierson about Adventures in Harmony. In the past, Pam began working on this project in January: high schools need to be contacted; guest conductor hired; auditorium reserved. Typically, the event takes place in October.
8. **Working Board Updates**
 - a. Operations Committee (Carol Zeh) No report
 - b. Communications/Marketing (Carol Zeh) Carol is working with Patrick on a graphic for the spring concert and working on updating the website.
 - c. GNfS (Terri Borgman) Terri is co-chair; Jean has an idea about another co-chair. Because of concerns about the pandemic, the decision was move the event from May till September. Terri investigated five venues: Felt Manor and Boatwerks were too expensive. She leans towards Windmill Island—good outdoor location with tent (possible date September 16, cost would be \$750). The ambiance of Civic Center is less attractive; Port 363's roof top is possible, but not as comfortable. It's important to be able to social distance and to follow state guidelines which may be different than the current guidelines.
 - d. MCACA (see above)
 - e. Librarian. Ruth has been helping Jo Meeuwesen.
 - f. Ticket Manager (no report)
 - g. Good Will Ambassador (no report)
 - h. Individual Fundraising (no report)
 - i. Other grants (no report)
 - j. Strategic Planning (no report)
 - k. Fall fundraiser will not happen in 2021 because of the fall GNfS
 - l. Adventures in Harmony (see above)

Meeting adjourned at 8:15 pm

Next concert: Spring Concert, April 18, 2021

Next meetings: Executive Committee- Sunday, February 21, 2021

Board meeting- Monday, March 1, 2021