

Executive Committee & President Report

HC Board meeting, May 3, 2021

Submitted by J. Lemmenes

1. Board Recruitment
 - A. Sarah VandenBrink is presented to the board for recommendation and support as our newest board member to start immediately with her term officially recorded as: 2024-1st Term.
 - B. Mark DeWitt is interested and follow up is in process.
 - C. The executive committee recommends Keon Atkins be added to our list of possible board members. Keon, has sung with the Chorale, though he has not sung this past season. Keon would bring strong administrative skills.

2. Development Consultant Recommendation

The executive committee recommends Jean Lemmenes continue to serve as volunteer development coordinator next season and that the possibility of a paid or volunteer position be re-evaluated by the board in January or February of 2022.

3. Upcoming GNFS mailing

In light of the GNFS change of date in the calendar year, the executive committee suggests two postcards (rather than formal invitations) be mailed to the entire mailing list: it's been more than a year since we've contacted our supporters with a mailing. The mailings would include a "Save the Date" sent in the next couple weeks, and the actual invitation sent in August.

4. Program Book Recommendation: The executive committee brings two items to the board.
 - A. A recommendation that we not have a program booklet for the 2021-22 season,
 - B. Also a recommendation to have digital advertising available. (Carol will soon present a specific plan for the digital advertising.). The advertising is separate from our concert sponsorship. Jean, along with the executive committee will set clear guidelines and parameters for these distinctions. This will soon be presented at an upcoming board meeting.

5. Board & Staff picture - for MCACA

The MCACA team has requested a photograph of the board and staff to include on our website and make available as part of the MCACA grant. How comfortable are board members being outdoors with one another for a photo? Can we find a date in May when all are available?

6. FYI-Current Projects/Events in planning stage:
 - MCACA
 - Budget
 - 2021-22 Season
 - GNFS
 - Adventures in Harmony