

Holland Chorale
Board Meeting
Monday, May 3, 2021, 7 pm
Via Zoom

Attending: Julie Anderson; Tom Busa; Patrick Coyle; Jean Lemmenes; Betty McLarty; Maura Reynolds;
Sarah VandenBrink; Pam Wells

Absent: Terri Borgman; Mihai Craioveanu; Jenny DeGraves; Jay Gainforth; Ruth Hofmeyer; Carol Zeh

Jean called the meeting to order at 7:15.

- Minutes for the April 12, 2021, board meeting were approved, with Tom moving and Pam seconding.
- There were no additions to the agenda.
- Executive Committee & President report (posted separately). Discussion points:
 1. Board recruitment.
 - The Executive Committee recommends that Sarah VandenBrink be approved as a board member whose term begins immediately. Her first term will end in 2024. Jean moved that Sarah be approved with Pam and Tom seconding.
 - Mark DeWitt has been approached about serving as a board member. Jean is following up.
 - The Executive Committee recommends that Keon Atkins be added to the list of possible board members. Since Pam will be leaving the board, Keon (or Mike Pikaart or Kent VanTil, or Steve Hook who are also on our short-list of potential board members) could be a singer/board member replacement (as she has been). It was decided to ask Keon and Steve Hook to join the board. Jean will follow up.
 2. Development consultant recommendation. The Executive Committee recommends that Jean Lemmenes continue to serve as volunteer development coordinator and that the Board reconsider the development coordinator position (volunteer or paid) in January or February 2022. It was moved by Julie and seconded by Tom to approve the Executive Committee's recommendation; all approved this motion
 3. Upcoming GNfS mailing. The Executive Committee suggests that two postcards be sent to the entire mailing list: one "Save the Date" sent in May, the other an invitation sent in August with information about ordering tickets.
 4. Program book recommendation.
 - The Executive Committee recommends (with Carol's blessing) that we not have a program book for the upcoming season and that we offer digital advertising. Maura moved that the recommendation of the Executive Committee be approved, with Julie seconding; all approved the motion.
 5. Board and Staff picture needed for MCACA. Betty will check when the volunteer photographer is available; Betty will send a poll to board members about their availability. Those attending this meeting were comfortable with the possibility of an outdoor group photo.
 6. FYI-current projects/events in planning stage:
 - MCACA.
 - Budget
 - 2021-22 season is in the planning process

- GNFS
 - Adventures in Harmony
- Treasurer’s report (posted separately). Julie will prepare a draft budget for the next Executive Board meeting; the Board will be asked to discuss and approve at their June meeting. Jean intends to ask the Prince Foundation to be the 2021-2022 season sponsor, with at least some of their support being available in September.
- Artistic director report. Patrick is working on developing a fall season with live rehearsals, perhaps in small groups. Altos and sopranos will rehearse for Adventures in Harmony. Tenors and bassi will rehearse for community outreach opportunities. By mid-October, he hopes to know about how rehearsals for the holiday concert could be conducted and whether the concert could be live.
- Operations manager’s report (posted separately). Betty has shared with Jean a draft schedule for meetings. Patrick is working on the narrative section of the MCACA grant. Jean moved and Pam seconded that the board approve applying for a grant from the Michigan Council for Arts and Cultural Affairs (MCACA) for operational support for the 2021-2022 season. This motion passed unanimously.
- Working Board Updates:
 1. Operations committee chair: Carol Zeh No report
 2. Communication/Marketing: Carol Zeh No report
 3. GNFS Co-Chair: Terri Borgman No report
 4. MCACA - Betty McLarty (Team Manager) – see Operations manager report above.
 5. Adventures in Harmony: Pam Pierson (Betty is contact person) No update
 6. Special projects support - Jay Gainforth No report
 7. Librarian report: Ruth Hofmeyer (& Jo Meeuwsen) No report
 8. Ticket manager: Ruth Hofmeyer & Terri Borgman No report
 9. Good will ambassador: Terri Borgman. No report
 10. Individual fundraising coordinator: Mihai Craioveanu No report
 11. Other grants: Jenny DeGraves No report
 12. Strategic planning champion: Tom Busa thanks Patrick for including diversity in our discussion about potential board members.
 13. Fall fund raiser: (open position)

Meeting was adjourned at 8:20 pm

Next Concert: Next season!

Next Meetings: Executive Committee—May 23, 2021, 4pm (via Zoom)
Board Meeting—June 7, 2021, 7pm (via Zoom)