

Holland Chorale
Board Meeting
Monday, June 7, 2021, 7 pm
Via Zoom

Attending: Terri Borgman; Patrick Coyle; Jean Lemmenes; Betty McLarty; Maura Reynolds; Sarah VandenBrink; Pam Wells; Carol Zeh

Absent: Julie Anderson; Tom Busa; Mihai Craioveanu; Jenny DeGraves; Jay Gainforth; Ruth Hofmeyer

Jean called the meeting to order at 7:15.

- Minutes for the May 3, 2021, board meeting were approved, moved by Carol, seconded by Terri.
- There were no additions to the agenda.
- Executive Committee & President report (posted separately). Discussion points:
 1. Board recruitment. Mark DeWitt was approved as a new board member, moved by Carol, seconded by Maura. Mark will officially join the board in July 2021.
 2. MCACA grant has been submitted (posted separately). Our score will be available late in the summer; any funding will be announced in the fall when the state budget is set.
 3. Budget (posted separately). Julie believes this budget is doable and achievable; we have been conservative about predictions (number of singer, any MCACA funding, ticket sales, etc.). The net result is a positive revenue-over-expenses of \$12,185; this cushion would provide some protection in case of unforeseen events.
 - Carol moved that we not sell season tickets, Terri supported: we will have only two concerts next season since Adventures in Harmony has no tickets and the Symphony is handling tickets for Beethoven's Ninth. The motion passed unanimously.
 - Jean hopes to have sponsors for every concert (\$7,500) and special event (\$5,000 for Adventures in Harmony and GNfS). She will present a plan to the board in July.
 - The Executive Committee suggests member dues be \$75/semester next season with the understanding that dues would return to \$100/semester the following year. Carol moved that the singer dues be \$75/semester or \$150/year; Sarah seconded. The motion passed unanimously.
 - The budget includes a 3% cost of living increase for Patrick and Betty; there were no increases in their salaries during the current season. The Executive Committee suggests an 18% raise for Kristen.

Carol moved to approve the budget as submitted, Maura seconded. The motion passed unanimously.

4. Grand Night for Singing. Terri recently had a recent walk-through with the staff at Windmill Island: up to 250 people can be accommodated. Plans are for 10 corporate-sponsored tables @ \$1,000 per table (for 6-8 people); 7 tables for individuals with seating for 6 @\$125/plate.
5. Staff reviews will be done this month.
6. New schedule of board and executive meetings has been sent. Terri will check to see if the Links boardroom is available for the August board meeting.
7. FYI-current projects/events in planning stage:
 - 2021-22 season

- GNFS
 - Adventures in Harmony
- Treasurer's report (posted separately). We should have revenue-over-expenses of just over \$16,000 in August.
- Artistic director report (posted separately). Patrick will suggest a theme for the 2021-2022 season and get it to Jean by the end of June. The theme will help with fundraising and will be announced at Grand Night for Singing. The Artistic Committee has not met; Patrick intends to reconvene the group this summer and include it in his report to the board.
- Operations manager's report (posted separately). Betty will collect music from the singers and send to the library. Librarians are anxious to sort and store. First Reformed expects their space will be available in August. Betty hopes that West Ottawa will be available for Adventures in Harmony.
- Working Board Updates:
 1. Operations committee chair: Carol Zeh Carol encourages us to communicate with singers; it's been a while since we've emailed. Patrick and Carol will meet to create a message.
 2. Communication/Marketing: Carol Zeh Carol suggests ads for \$200. Still needed to be decided: how and where will logos be displayed. Carol and Betty will meet and present written report to board in July.
 3. GNFS Co-Chair: Terri Borgman (see above)
 4. MCACA - Betty McLarty (Team Manager)
 5. Adventures in Harmony: Pam Pierson (Betty is contact person)
 6. Special projects support - Jay Gainforth No report.
 7. Librarian report: Ruth Hofmeyer (& Jo Meeuwsen) No report.
 8. Ticket manager: Ruth Hofmeyer & Terri Borgman No report.
 9. Good will ambassador: Terri Borgman.
 10. Individual fundraising coordinator: Mihai Craioveanu No report.
 11. Other grants: Jenny DeGraves No report.
 12. Strategic planning champion: Tom Busa No report.
 13. Fall fund raiser: (open position)



This is Pam Wells' last meeting as a board member. We're grateful for her service and her many contributions to the Chorale.

Meeting was adjourned at 8:50 pm.

Next Concert: Grand Night for Singing! September 16, 2021

Next Meetings: Executive Committee—June 27, 2021, 4pm (via Zoom)
Board Meeting—July 12, 2021, 7pm (via Zoom)