

Digital Advertising Plan

\$200 per ad (logo and possibly tagline) includes the following for the ENTIRE season:

- Will appear on individual digital concert programs with a click through to advertiser's website
- Will be displayed on screens at the actual concert if the venue can accommodate
- Chorale will have a dedicated page displaying all of the season advertisers – again with a click through. A link to this page will be on all concert email blasts throughout the season.
- Will periodically post on social media.
- Please note: Will NOT be printed on the printed handout at the event. That document will be very limited – repertoire and soloist, instrumentalist info only – no ads. (Will likely mention season/concert sponsor however). There will be a QR code linking to the digital program.

Solicitation to past season advertisers will begin in the upcoming couple of weeks. Betty and myself will coordinate.