

Executive Committee & President Report

HC Board meeting, Nov 8, 2021

Submitted by J. Lemmenes

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Discussion points & updates:

1. Revisit concert patrons mask decision: The Executive Committee asks the Board to revisit the decision that masks will be recommended (rather than required) at the Holiday Concert. Several singers have expressed concern that the entire audience may not be masked. The WMCC directors also believe we need to have masks required.
2. Next Season schedule: We will begin this discussion. The Artistic Committee is meeting next Saturday and will give their recommendations after. Items for a preliminary discussion:
 - GNFS date: spring or fall
 - AiH date: school directors want it in October
 - Do we have a fall concert?
3. MCACA Update (Betty)
4. Holiday Concert Livestream Update (Betty)
5. Year End campaign: This year includes an invitation to donate towards long-term sustained giving. Also, we have divided the letters into 3 categories written for the appropriate audience.
 1. Letters to those who gave last year with an acknowledgement of their previous gift and an invitation to increase their gift this season.
 2. General letters to all other individuals on our year end list.
 3. Separate letters to business and corporation donors.
6. Sustained giving - Mark DW will update Board on our renewed efforts.
7. Board member recruitment & development - we have working board areas to fill and it's time to look to the future.
8. Financial Development Report (Jean)
 - Waiting to hear from Jack Miller for Holiday Concert Sponsorship.
 - Mark DW will speak to singers at the Nov 23 rehearsal about sustained giving.
 - Working on the Spring Concert Sponsor
 - In January or February, a team will meet to discuss overall financial development. Who should be on this team? The discussion will include how development, fund raising, digital advertising, and year end campaign all connect together. Also up for discussion is hiring staff once again for development.
9. FYI-Current Projects/Events in planning stage:
 - Dickens Ensembles
 - Holiday Concerts