

Executive Committee & President Report

HC Board meeting, Jan 3, 2022

Submitted by J. Lemmenes

Executive Committee & President Report

Discussion points & updates:

1. UPDATE- Board members recruitment update
 - Mike Pikkaart said yes to joining the board. Conversations are continuing on his exact working board role.
 - Steve Hook has been asked and is considering.
 - Connie Tuma has been asked and declined, but wants to stay on the GNFS Committee to assist the Co-chairs.
2. UPDATE-Covid Policy clarification update: Clarification was needed regarding a bullet point in our Covid Policy. The Executive Committee made the decision to provide the following clarification to the singers:

I have not been exposed to someone who has a suspected case or confirmed case of the COVID-19 in the past 10 days. **Clarification Note: If the exposure is from someone with my household, the date of the positive test will be used as the date of exposure regardless of whether or not I have tested negative.**
3. DISCUSSION-MCACA review of grant scores (see 2 attached PDF-read and prepare for discussion)
 - **Important Note: An audience/community survey is needed at our upcoming March concert to assist with the 2022 MCACA Grant writing process.**
4. DISCUSSION-Future Staffing Needs: At our last board meeting, we began discussions on future staffing. The executive committee has continued this discussion, but is not ready to make a recommendation at this time. Our budget will determine what we are able to do.

The Executive Committee has targeted three areas for staffing based on the January board discussion: 1. Marketing, 2. Development, 3. Accounting/Bookkeeping. (Not order of priority)

We have had a staff position in each of these areas, or we contracted with someone in part of these roles in the past. (Ex. Contracting out graphics) We have two questions to discuss at this board meeting to assist in the continued process.

A. Discussion Question: Knowing we have a limited budget, what is our priority?
B. What could a marketing position look like for the Holland Chorale? What should it include?
5. UPDATE-Financial Development Report - Verbal report at meeting. Also, note possible meeting dates below for Development Meeting to revise sponsorship levels and process for 22-23 season.
6. FYI-Current Projects/Events in planning stage:
 - "Beethoven meets the Beatles" Concert
 - Development/Sponsorship revisions: sub-team meeting possible dates:
 - Zoom: Sat, Feb 12, 9am; or Feb 19, 9am; Sun, Feb 20, 7pm
 - Board/Staff members invited: Betty, Julie, Carol, Mark, Mihai, Jean