

Operational Support Review Criteria in SmartSimple

CRITERIA 1 - SMU/DATA-ARTS FUNDER REPORT:

(10

points)

Grant reviewers will devote 10 points toward the MCACA SMU/DataArts Funder Report for the requested fiscal years. Applicants could add an addendum to clarify numbers (if they felt necessary).

-FUNDER REPORT upload must be for fiscal years 2018, 2019, and 2020

CRITERIA 2 - NARRATIVE: Organizational Capacity & Management

(20 points)

An organization's Organizational Capacity and Management score is reflected in the organization's ability to:

- Briefly summarize the mission of the organization and how the arts and cultural programming offered by your organization advances it.
- Briefly describe the qualifications of your board and professional staff.
- Describe your organization's fiscal oversight. This refers to the supervision of financial practice, planning, policy implementation and monitoring of financial transactions.
- Describe your organization's use of adequate, appropriate promotional and marketing methods, including use of new technologies to provide organizational and service/program information.

CRITERIA 3 - NARRATIVE: Quality of Artistic/Cultural Programming

(25 points)

An organization's Quality of Artistic/Cultural Programming score is reflected in organization's ability to:

- Describe how your organization defines quality in the organization's produced or presented programs.
- Describe the quality of the artworks produced/presented or the services provided by your organization in the past 24 months and the qualifications of the artists involved.

CRITERIA 4 - NARRATIVE: Community Impact

(20 points)

An organization's Community Impact score is reflected in the organization's ability to:

- Describe how you engage with and learn from your audience.
- Describe how you engage with and learn from your artists.
- Describe your organization's efforts to reach a broader community and/or specifically targeted audiences with programs, including efforts to increase accessibility.
- How is this reflected in your programming?

CRITERIA 5 - KEY STAFF/CULTURAL WORKERS/ARTSIST BIOS:

(10 points)

- Provide appropriate staff & project bios as they relate to project.
- Describe the representation of diverse communities defined by, but not limited to, race, ethnicity, gender, age and disabilities.
- Attachment is limited to three (3) pages.

CRITERIA 6 - SUPPLEMENTAL MATERIAL:

(5 points)

- Upload documents and media attachments that show evidence of public programming, samples of work, marketing, and promotional materials that are appropriate and strengthen the application.
- Limited to four (4) Supplemental Material document uploads.

- Many applicant orgs create a doc with links and/or images, that is ok.
- Applicants are encouraged to provide captions or labels, so panelists know what they're looking at.

CRITERIA 7 - ADDITIONAL CONSIDERATIONS:

(10 points)

Grant reviewers devote 10 points for an applicant's ability to provide information in the Organizational Profile sections: Organization Information, ADA/504 Information, Organizational History/Board, and Demographics.

In addition, a portion of the score will be devoted to online information (such as, but not limited to: up-to-date event information, staff & board, Organization Mission, Annual Report, Strategic Plan, Accessibility, link to Guidestar and appropriate uses of social media, etc).

CRITERIA 8 - BLANK:

(0 points)

Criteria 8 does not affect score.