

Holland Chorale Board Meeting

Monday, March 7, 2022

7 pm via Zoom

Carol Zeh recording minutes in Maura Reynold's absence

Attending: Tom Busa; Patrick Coyle; Mark DeWitt; Jean Lemmenes; Betty McLarty; Mike Pikaart; Sarah VandenBrink; Carol Zeh

Absent: Julie Anderson; Keon Atkins; Mihai Craioveanu; Jenny DeGraves; Maura Reynolds;

Jean called the meeting to order at 7:06 pm.

- Minutes of the February 7, 2022, board meeting were approved as submitted. Tom moved; Carol seconded.
- Jean proposed two additions to the agenda: Staffing Announcement and Mask Update. Tom motioned that we add and Mark seconded. Motion passed
- Staffing Announcement – Betty McLarty has tendered her resignation to be effective as of April 30, 2022. We thanked her for her good service and wish her well.
- Mask Update – Jean, Carol and Patrick recommend that the mask mandate for singers (and other participants) remains in place but that we will not require it for the audience in light of low risk status and CDC guidelines. Tom moved that we adopt this recommendation, Sarah seconded. Motion passed.
- **Executive Committee and President's report** (report posted separately)
 - a. Board member recruitment. Mike Pikaart has agreed to accept the nomination to be the next board VP and also coordinate the MACC (formerly MCACA) team. Steve Hook declined the Operations Comm. Chair role but may be interested in Goodwill Ambassador.
 - b. Future staffing Update – Sub-team of Tom Busa and Mike Pikaart met via Zoom with Jean, Carol and Patrick. They will come back to the board with a recommendation hopefully before next meeting.
 - c. GNFS – Casey Lampen has enthusiastically agreed to be co-chair. There was much discussion regarding a possible date for September as far as what night of the week might be best. All agreed no weekends and to steer clear of the CFHZ event. Nothing was set pending a conversation with Casey and also availability of Windmill Island.
 - d. Financial Dev. – see report for status of sponsorship requests; Mark suggested we start much earlier when requesting sponsorships as corporations have budgets in place far in advance.
 - e. Current projects – March 27 concert: Patrick will update the survey and print for insertion to program by ushers. We will use 2 comp tickets to the HSO B9 concert as drawing prize.
- **Treasurer's Report** In Julie's absence Jean referred to the reports sent and commented that we are still in a good financial position – MCACA money came in.

- **Artistic director’s report** (posted separately) Tentative 2022-23 season plan was discussed as outlined in the report. Nothing is definite but Patrick and Artistic Committee will continue work on it. Various considerations for venues hinge on Aih Coordinator, collaborators etc. Member directors (singers) present were excited about the possibility of “road trips”.

There was some discussion on Spring Sing – late April concert vs. Tulip Time collaboration. The consensus seemed to be that perhaps the proposed theme while exciting and intriguing may not be right for Tulip Time and we may want to wait and do some “rebuilding” before another collaboration.

- **Operation manager’s report** (posted separately). Betty is still working on licensing for streaming. No word from publishers on Beatles repertoire. Ginger VandenBrink has agreed to do photography for the March concert.
- **Working board updates:**
 - a. Operations committee chair: nothing new
 - b. Communications/Marketing: Carol Zeh. Posters and postcards are out – working on finalizing print and digital programs. Will continue email blasts.
 - c. Philanthropy service: Mark DeWitt reminded us that with tax season etc it’s a good time to talk to people about giving.
 - d. Community engagement (including *Adventures in Harmony*): Sarah VandenBrink and Patrick will be talking to Sarah Malone about coordinating AiH. Sarah has some other things in the works and will be sharing as it relates to budget soon.
 - e. Diversity, equity, and inclusion ambassador: Keon Atkins. No updates
 - f. Strategic planning champion: Tom Busa - no update
 - g. GNFS co-chair: This position remains open.
 - h. MACC – (MCACA) Betty will do initial basic info entry and coordinate w/Mike.
 - i. Good will ambassador: no report
 - j. Individual fundraising coordinator: Mihai Craioveanu was absent No report.
 - k. Legal and grant assistance: Jenny DeGraves was absent. No report

Meeting adjourned at 8:43.

Next concert/event: March 27, 2022 *Beethoven Meets the Beatles*
 Next meetings: Executive committee—Sunday, April 3 time and place TBD
 Board meeting—Monday, April 11, 2022, 7 pm via Zoom (due to Spring Break)