

Holland Chorale Board Meeting
Monday, September 12, 2022, 7 pm
First Reformed Church and Zoom

Attending: Julie Anderson; Tom Busa; Jenny DeGraves; Steve Hook; Mike Pikaart; Jennie Reyes; Maura Reynolds; Sarah VandenBrink; Carol Zeh

Absent: Keon Atkins; Patrick Coyle; Mark DeWitt; Casey Lampen; Jean Lemmenes

Carol called the meeting to order at 7:01.

1. There were no additions to the agenda.
2. Minutes of the August 2022 board meeting were approved as submitted. Tom moved; Jenny seconded.
3. **Executive Committee and President's report** (posted separately)
 - a. Jill DeVries has agreed to serve as the Membership Engagement Chair in addition to her current role as Care Coordinator. Carol moved by Jill be approved for this position and join the board; Mike seconded. Board support was unanimous.
 - b. Two singers have been awarded scholarships for first semester dues. We are hopeful that they will be able to set aside funds for second semester dues.
 - c. The Chorale has been accepted for a Building Capacity grant through the DeVos Foundation. Carol, Patrick, and Jenny will attend the first session September 14; Carol, Patrick, and Mike will attend the second October 14.
 - d. Jean reported that the Prince Foundation had declined to be a season sponsor or a concert sponsor for the holiday concert. Lighthouse Title is considering a sponsorship for the holiday concert. Carol has been contacting Gentex Corporation; she has yet to receive a response. Mike will follow up with a friend from Gentex.
 - e. We have a plan for finding a treasurer. We have crafted a letter to send to accounting firms, asking for help and recommendations.
 - f. After a series of challenges, Carol was able to apply for a license for a raffle from the State of Michigan; a temporary license has been awarded so we can have a raffle at *Grand Night for Singing*.
 - g. We have a recipient for the Cal Langejans award: Mike Hamann, West Ottawa band director and chair of the WO Music Department.
 - h. The matching fund for *Grand Night for Singing* raised \$4,550; our hope was to raise \$5,000.
 - i. The MACC grant review will be Friday, September 16. Carol and Jean hope to listen.
4. **Treasurer's report** (posted separately) Julie will start a new job on Monday. We should use Julie's new email: Julie.Andersoncpa@gmail.com. Julie is working on our 990 form; when it is completed, she will email the form (since Board approval is required) and asks that we respond with questions/concerns.
5. **Artistic director and Artistic Committee's report** (posted separately) Jennie is organizing a sign-up sheet for volunteers at *Adventures in Harmony* to be distributed at rehearsals and elsewhere.

6. **Operation manager's report** (posted separately) 92 will attend *GNfS*; five tables have been sponsored.
7. **Working board reports and updates:**
 - a. Operations/communications/marketing: Carol Zeh and Jennie Reyes. Carol has crafted a card listing our season concerts for distributing at *GNfS*. We will sell season and concert tickets at the event.
 - b. Jennie has taken over sending MailChimp emails.
 - c. MACC grant: Mike Pikaart
 - d. GNFS chair: Casey Lampen. Casey needed to miss the Board meeting because she was meeting with staff at Camp Sunshine; they are loaning us their sound equipment for *GNfS*.
 - e. Community engagement (including AiH): Sarah VandenBrink. Sarah is excited about a project she's calling "The Painted Piano" based on a similar project she's seen work successfully in New York. A piano would be purchased (through West Michigan Piano), a local artist would paint it (last year, Sarah spoke with Joel Schoon-Tanis about this possibility), in summer, a concert would be performed in a public place (perhaps at the Holland Area Arts Council), the piano would be dedicated in the fall as part of *GNfS*, and the piano would be donated to Benjamin's Hope (Sarah has spoken with the Executive Director). This project is highly community-oriented, involving several local arts groups. Sarah has spent much time on the planning and logistics and has worked with Patrick as well. The budget would be approximately \$15,000 (including \$10,000 for a baby grand piano). Perhaps a grant from the Padnos Foundation could fund it. Carol shared the requirements for this grant, and some discussion followed. Some expressed concern about using a potential grant from Padnos for this project, rather than for season or concert sponsorship.
 - f. Diversity, equity, and inclusion champion: Keon Atkins. Keon continues to work on sharing information about the Chorale with diverse groups and organizations.
 - g. Strategic planning champion: Tom Busa. Tom asked that Carol keep him informed about the DeVos grant since work on strategic plans is part of the grant.
 - h. Philanthropy service: Mark DeWitt
 - i. Good will ambassador: Steve Hook. Steve is keeping up with thank you notes.
 - j. Legal and bylaws: Jenny DeGraves. Jenny will begin a new job soon. She asks that we use her Gmail account: degraves.j@gmail.com

Next concert/event: *Grand Night for Singing*: Thursday, September 22
Next meetings: Executive Committee: tbd
Board meeting: October 3, 2022