

Board of Directors-Holland Chorale Agenda
Monday, May 1, 2023 7:00PM
Meeting at First Reformed Church, Holland (Zoom Link Available)

Membership:

Executive Committee: President - Carol Zeh (2024-2nd), Vice-President - Mike Pikaart (2025-1st), Past President - Jean Lemmenes (2022-1st), Treasurer - Julie Anderson (2024-2nd), Secretary - Maura Reynolds (2022-1st)

At-Large Directors: Jenny DeGraves (2023-1st), Jill DeVries (2025-1st) Sarah VandenBrink (2024-1st), Mark DeWitt (2024-1st), Keon Atkins (2024-1st), Casey Lampen (2025- 1st), Steve Hook (2025-1st)

Staff: Patrick Coyle (Artistic Director), Jennie Reyes (Operations Manager)

Call to Order

Additions to the Agenda

Approval of Minutes – April 3, 2023

Executive Committee

1. DeVos Capacity Building Program – Planning Committee with DIAM advisor
2. Board Development – Joanne Meeuwssen – vote to approve for board membership. She is also willing to be our new Secretary – does that require a separate vote – if so when?
3. Dues – the Executive Committee feels we should leave the structure at \$200 per season or \$100 per semester. Membership dues are just that – dues that signify membership in and commitment to the group, not a performance fee. They enable the Chorale to have a top notch director and accompanist, to purchase music, promote the concerts, hire instrumentalists and much more. These costs do not change with the number of singers in each concert and the dues should not vary either.
4. Season and Individual ticket pricing – Season Subscription: Fall (Chanticleer), Holiday and Spring (Messiah) – what should that package price be? Early bird discount? Individual ticket pricing? Special Event: February Cabaret price

Treasurer's Report

Artistic Director & Artistic Committee Report

Operations Manager's Report –

Working Board Reports/Updates:

- Communications/Marketing: Carol Zeh – Jennie Reyes
- MACC Grant: Mike Pikaart
- GNFS Chair & Artistic Comm Rep: Casey Lampen
- Community Engagement (including AiH) : Sarah VandenBrink
- Diversity, Equity & Inclusion Ambassador: Keon Atkins – Holland Pride Festival?
- Strategic Planning Champion: Tom Busa
- Philanthropy Service: Mark DeWitt
- Good Will Ambassador: Steve Hook
- Legal & Bylaws: Jenny DeGraves
- Membership Engagement – Jill DeVries

Next Meetings: Executive Committee— May 21, 2023
Board Meeting—June 5, 2023