

Holland Chorale  
Board Meeting  
Monday, April 3, 2023, 7 pm  
First Reformed Church and Zoom

Attending: Julie Anderson; Patrick Coyle; Jenny DeGraves; Jill DeVries; Steve Hook; Casey Lampen; Mike Pikaart; Jennie Reyes; Maura Reynolds; Carol Zeh

Absent: Keon Atkins; Mark DeWitt; Jean Lemmenes; Sarah VandenBrink

1. Minutes of the March 6, 2023, board meeting were approved as submitted.
2. **Executive Committee and President's report** (posted separately)
  - a. DeVos Capacity Building Program—planning committee with DIAM advisor
    - i. Carol reported on a great planning session with DeVos.
    - ii. A revised mission statement is in the process of being crafted.
  - b. Board development
    - i. Mike will talk with Jo about serving on the board. Pending her willingness to serve, Mike recommended that we offer her a position on the board
    - ii. We have had no success finding a treasurer.
3. **Treasurer's report** (posted separately)
  - a. Julie has moved the Piano Project to a separate line item (equipment account). As money comes in for the project, it will be kept on reserve for future expenses (tuning, moving the piano, etc.)
  - b. Julie encouraged us to be aware of finances, especially since we have moved the date of *Grand Night for Singing*.
  - c. Julie hopes to have a draft budget for the Executive Committee to discuss later this month.
  - d. Jill was informed that the Care Fund has been depleted. She will approach singers about making donations, and Jennie will keep her in the loop about the balance of this account.
4. **Artistic director and Artistic Committee's report** (posted separately)
  - a. Mark Stover has confirmed that he will serve as the clinician for *Adventures in Harmony*.
  - b. The Miller Center at Hope College is a possible venue. Patrick hopes to get a reduced rate.
  - c. Miller Center is not available to rent on Sundays, but is a possible venue for the Chorale's Monday, October 23 concert with Chanticleer (the Chorale will open their concert). The Miller Center rental is \$1,530 and includes a technical staff member. Chanticleer will offer a master class for Hope students; Patrick hopes that may encourage Hope to charge a smaller rental fee.
  - d. Holiday concert will be at First Reformed.
  - e. Cabaret, Sunday, February 11, 2024, at 7 pm, in the lobby of the Saugatuck Center for the Arts. Rental would be approximately \$800 and includes use of their piano. If there can be a rehearsal during their business hours, there would be no extra charge for rental (but the SCA closes at 5 on Fridays). Tickets could include a dessert bar or drink. Patrick will be on sabbatical in February, but will do the planning and organize rehearsals.

- f. April concert. Sarah VandenBrink. is checking on the possibility of renting Dimnent Chapel, but it may not be available on Sunday.
  - g. Carol reminded us of the importance of having the season schedule set, so we can advertise the entire season.
5. **Operation manager's report** (posted separately)
  6. **Hiring a graphic designer.** Mike, Jennie, and Carol will meet to determine a job description for a free-lance/contract designer (what should be the scope—Graphics? Web site? Something else?).
  7. **Working board reports and updates:**
    - a. Operations/communications/marketing: Carol Zeh and Jennie Reyes
    - b. MACC grant: Mike Pikaart
    - c. GNFS chair: Casey Lampen. Casey is brainstorming, looking into possible venues, and thinking about a committee.
    - d. Community engagement (including AiH): Sarah VandenBrink
    - e. Diversity, equity, and inclusion champion: Keon Atkins. Mike suggests that we have a table at the Pride Festival. This year's date is June 24. Mike will follow up with Keon.
    - f. Philanthropy service: Mark DeWitt
    - g. Good will ambassador: Steve Hook
    - h. Legal and bylaws: Jenny DeGraves
    - i. Membership Engagement: Jill DeVries. Jill has recruited several people to be on her committee. She's been keeping track of attendance and absences: this has been especially challenging since the group is smaller and absences have a great effect. Some of the absences have been due to our policy of asking those who are sick not to attend rehearsals (which the board agrees is appropriate). Patrick encouraged the group to brainstorm ideas about how to attract and recruit more singers.

There will be a small reception after the April 30 concert; singers and board members will be recruited to help set up and donate cookies. Jill is trying to arrange an end-of-the-year after-glow.

There was discussion about dues: some singers have complained about paying dues when they will sing only in one concert. Discussion will continue since we know our current system is not working well.

Next concert/event: *Let Our Love be Heard*, April 30, 2023  
 Next meetings: Executive Committee: April 16, 2023  
 Board meeting: May 1, 2023